

**SUMMER  
2024**



**NIKE  
GOLF  
CAMPS.**





# LEARN. TRAIN. PLAY.

Residential 1- and 2-week camps in July and August for boys and girls aged 10-17 at Bradfield College, a prestigious UK private school near London.

Players can choose to focus entirely developing their game on and off the course with the Total Golf option or improve their English language skills alongside their golf with the Golf + English option. The coaching programme, designed by leading British PGA professionals, combines technical coaching with on-course play and the use of an indoor performance studio with Trackman 4 technology.

Designed for regular players and not suitable for beginners, camps are action-packed, ensuring young players maximise their learning and gain a valuable cultural experience.





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# CAMP OPTIONS

Choose from either **TOTAL GOLF** or **GOLF + ENGLISH**.  
Both options are available as a 6- or 13-night camp.

## OPTION 1

### TOTAL GOLF

- Up to 24 hours a week of golf coaching and on-course play
- Up to 8 hours a week of sports-related workshops
- Suitable for all English language abilities except beginners

## OPTION 2

### GOLF + ENGLISH

- Up to 24 hours a week of golf coaching and on-course play
- Up to 13 hours a week of English Language lessons using an accelerated model of English learning
- Suitable for all English language abilities

## ALL CAMPS INCLUDE



PGA PRO  
GOLF COACHING



24/7  
SUPPORT STAFF



ON-SITE  
ACCOMMODATION



EXCLUSIVE NIKE  
GIFT PACK



SPORTS WORKSHOPS  
OR ENGLISH LESSONS



3 NUTRITIONALLY  
BALANCED MEALS A DAY



EXCURSIONS TO  
CITIES + LANDMARKS



COACHING REVIEW  
+ CERTIFICATE





# COACHING

## 360° GOLF

Players are grouped by ability and follow a dedicated training programme designed by PGA professionals. Coaching takes place on the excellent 9-hole course and golf practice facilities at Bradfield College, also making use of the state-of-the-art golf performance studio. Each week, players visit a local driving range and put their skills to the test in a tournament day at a top golf course nearby.

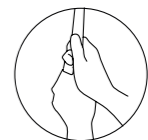
## RAISE YOUR GAME

Coaching sessions involve skill development and technique correction, while the golf performance studio with Trackman 4 technology, Boditrak pressure system, and CAPTO putting analysis provide detailed player feedback. Players leave with a better understanding of their game and how to improve. They meet friends from around the world and gain self-confidence in a truly international golf environment.

## ON THE COURSE



**COURSE STRATEGY**



**TECHNIQUE**



**LONG GAME**



**SHORT GAME**



**PSYCHOLOGY**



# MEET THE GOLF DIRECTORS



## DEAN HALFORD

Dean is a highly respected PGA Advanced Professional, previously working with top European Tour professionals. Whilst Director of Golf at Millfield School, Dean worked with Rory McIlroy in the early stages of his development as a junior.

Currently Director of Golf at Mill Hill School, he has a passion for developing junior players.

## SIMON MCGREAL



Simon has over 25 years' experience as a PGA professional, competing on the Canadian/Korn Ferry & PGA Tours. Specialising in developing junior talent, Simon has led the Nike Golf Camp for 3 years, and is currently the full-time resident PGA professional at Bradfield College. He also continues to compete on the UK Masters Tour.





# GOLF CLUB TOURNAMENT DAY

## TEST YOUR GAME

Every week, players spend a full day at Sandford Springs Golf Club where they have the chance to compete for points and work together to showcase their new skills.

Grouped by ability, players play an 18-hole round as fourballs, alongside a coach. Extra points are on offer for challenges along the way including longest drive, closest to the pin and a putting contest.

At the end of the day, points are converted into prizes!

PLAY  
AS A  
TEAM  
AND  
COMPETE  
FOR  
POINTS



# TAKING PASSION FOR SPORT INTO THE CLASSROOM



# ENGLISH TEACHING

## WHAT TO EXPECT




Classes focus on sport, harnessing students' passion for the subject to promote language learning in a fun and interactive environment. Using the CLIL (Content and Language Integrated Learning) model of English, qualified teachers infuse language learning into lively and active classes where sports-based projects, discussions and activities take centre stage.

Teachers guide students to improve their verbal communication skills while discussing legendary players, interviewing coaches, or writing and speaking their own commentary. Learning is supported by English teachers living on-site and English is spoken at all times throughout the camp, creating an immersive learning environment.

## HOW IT WORKS

Students are grouped into classes based on a combination of age and ability. They complete a short online assessment before the camp starts and then speak with a teacher on arrival to ensure they are correctly placed for their level. At the end of the camp, each player receives a written report and advice on how to continue their learning at home.

## WHAT'S INCLUDED

-  UP TO 13 HOURS OF ENGLISH LESSONS PER WEEK
-  1:12 TEACHER TO STUDENT RATIO (AVERAGE)
-  INDIVIDUAL REPORT TO TAKE HOME







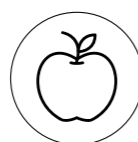
# WORKSHOPS

## WHAT TO EXPECT

Players on the Total Sport option follow a series of workshops and recovery activities throughout the camp. They are introduced to a range of topics designed to give a broader view and better understanding of athletic performance, and what it takes to succeed on and off the course. Recovery exercises, such as yoga, help players manage the workload of training twice a day.



## WORKSHOP EXAMPLES



**NUTRITION**  
WHY WHAT YOU EAT  
AND DRINK MATTERS



**DIVERSITY  
& INCLUSION**  
LEVELLING THE PLAYING FIELD  
AND EMBRACING DIVERSITY



**ELITE  
PERFORMANCE**  
WHAT IT TAKES TO PERFORM  
AT THE HIGHEST LEVEL



**YOGA**  
INJURY PREVENTION AND  
INCREASING FLEXIBILITY



**WELLNESS**  
UNDERSTANDING PHYSICAL  
AND MENTAL HEALTHY HABITS



**ELEVATE  
YOUR  
GAME  
OFF  
THE  
COURSE**



**USING THE  
TRACKMAN4 SIMULATOR,  
WE ANALYSE EACH  
PLAYER'S TECHNIQUE  
AND WORK ON  
ADJUSTMENTS TO  
IMPROVE THEIR  
PERFORMANCE.**

**– SIMON MCGREAL, HEAD PGA PROFESSIONAL**



# BRADFIELD COLLEGE READING

## LEADING UK PRIVATE SCHOOL WITH EXTENSIVE GOLF FACILITIES

Located in the heart of the beautiful Berkshire countryside, yet only 45 minutes from London Heathrow Airport, Bradfield College is one of Britain's great private schools. It has an outstanding reputation for golf and is home to some of the finest school golf facilities in the country.

On site is an immaculate 9-hole golf course measuring over 2300 metres, which was opened in 1998 by former Ryder Cup Captain Bernard Gallagher. Bradfield's newly developed state of the art golf performance studio gives players access to the latest golfing technology. The school provides the perfect setting for players to take their golf game to the next level.

### SUITABLE FOR

- Boys and girls aged 10-17
- Suitable for those who play golf regularly, not suitable for beginners





# BRADFIELD COLLEGE THE DETAILS

## ACCOMMODATION

Mix of single and shared bedrooms

## TRANSFERS

We offer an airport shuttle service from the following airports:

- London Heathrow Airport (LHR) 32 miles / 51km
- London Gatwick Airport (LGW) 60 miles / 96km

## EXCURSIONS

### ALL CAMPS

- Golf Club Tournament Day plus
- Theme Park or
- Oxford Tour

### 13-NIGHT CAMPS ONLY

- London Experience

## ON-SITE GOLF FACILITIES

- 9-hole, 2305 metres, par 33 course
- Indoor golf performance studio
- Putting green
- Short game area + practice bunker

## OFF-SITE GOLF FACILITIES

- 18-hole golf course & practice facilities
- Driving range

## OTHER ON-SITE FACILITIES

- Sports centre
- Players' lounge with TV, table football and games consoles
- Free Wi-Fi
- On-site camp shop
- Laundry facilities



# 2024 CAMP DATES

## 6-NIGHT CAMPS MONDAY - SUNDAY

- 01 Jul - 07 Jul
- 08 Jul - 14 Jul
- 15 Jul - 21 Jul
- 22 Jul - 28 Jul
- 29 Jul - 04 Aug
- 05 Aug - 11 Aug

## 13-NIGHT CAMPS MONDAY - SUNDAY

- 01 Jul - 14 Jul
- 08 Jul - 21 Jul
- 15 Jul - 28 Jul
- 22 Jul - 04 Aug
- 29 Jul - 11 Aug



**EVERYTHING WAS  
ORGANISED TO A  
VERY HIGH STANDARD.  
HE LEARNED FROM  
THE TRAINING SESSIONS,  
IT WAS VERY  
PROFESSIONAL.**

**- PARENT, NIKE GOLF CAMP 2023**



# CAMP EXCURSIONS

All camps include exciting excursions, giving players a taste of some of the UK's top attractions.



## LONDON EXPERIENCE

### 13-NIGHT CAMPS ONLY

Players experience the sights of England's capital city including the famous 'Big Ben' and Buckingham Palace, rounding the day off with the chance to do some shopping.



## GOLF CLUB TOURNAMENT DAY

### EVERY WEEK

Players put their skills to the test with a day at Sandford Springs Golf Club. Through a series of innovative challenges, players compete for points, prizes and prestige!



## OXFORD TOUR

### EVERY OTHER WEEK

Players explore the historic city of Oxford, home to the oldest university in the English-speaking world, with magnificent architecture and academic history around every corner.



## THEME PARK

### EVERY OTHER WEEK

There's something for everyone at England's top theme parks. Adrenaline junkies can ride rollercoasters that go from 0-80mph in under two seconds, while those who prefer to keep their feet near the ground can enjoy smaller rides and traditional fairground activities.





# LIFE ON CAMP

Camps are action-packed with sport, learning and meeting friends from around the world. Here are some useful insights about life on camp and how players are looked after.

## ACCOMMODATION

Players stay in boarding houses on campus based on age group, with boys and girls in separate houses. All houses have a communal players' lounge for relaxing during downtime. Some boarding houses have single bedrooms only. Where houses have shared bedrooms, we may be able to accommodate roomshare requests.

## DIET, NUTRITION AND HYDRATION

Meals are nutritionally balanced and designed for young athletes. There are a variety of options to choose from, including a vegetarian option. Welfare staff guide each player to ensure they are eating and drinking enough of the right foods during the camp. Coaches ensure players drink plenty of water during training sessions.

## WELFARE STAFF

There is a dedicated camp management and welfare team on-site all day and night. They are trained to look after players' wellbeing and are always on hand to help, support and guide campers to reach their full potential.



## MEDICAL AND INJURY

A nurse is available each day to monitor illness, medical conditions and dispensation of medication. Further support and advice is provided by an on-call private doctor. Sports therapists or physiotherapists are present during sports sessions in case of injuries and subsequently to advise on recovery.






# A TYPICAL DAY

## MORNING

-  BREAKFAST
-  MORNING MEETING
-  GOLF COACHING

## AFTERNOON

-  LUNCH
-  ENGLISH OR WORKSHOPS
-  RECOVERY + WELLNESS

## EVENING

-  DINNER
-  GOLF COACHING
-  RELAX + LIGHTS OUT





# DATES + DETAILS

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## BRADFIELD COLLEGE

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### AVAILABLE CAMPS

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#### TOTAL GOLF

- Up to 24 hrs of golf a week
- Up to 8 hrs of workshops a week

#### GOLF+ENGLISH

- Up to 24 hrs of golf a week
  - Up to 13 hrs of English a week
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### DESIGNED FOR

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- Boys and girls aged 10-17
  - Those who play golf regularly. No beginners
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### EXCURSIONS

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- Golf Club Tournament Day (every week)
  - Oxford Tour (weeks with\*)
  - Theme Park Experience (weeks without\*)
  - London Experience (13-night camps only)
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#### 6-NIGHT CAMPS MONDAY - SUNDAY

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- 01 Jul - 07 Jul\*
- 08 Jul - 14 Jul
- 15 Jul - 21 Jul\*
- 22 Jul - 28 Jul
- 29 Jul - 04 Aug\*
- 05 Aug - 11 Aug

#### 13-NIGHT CAMPS MONDAY - SUNDAY

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- 01 Jul - 14 Jul
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  - 22 Jul - 04 Aug
  - 29 Jul - 11 Aug
- 







# BOOK A GOLF CAMP TODAY.

**SPEAK TO YOUR  
AUTHORISED AGENT.**



Euro Sports Camps is a trading division of CMT Learning, specialising in residential camps that combine high quality English language teaching with sports coaching to accelerate learning, sporting development and self-belief. CMT Learning works with the world's top clubs, federations and coaches, together with advice from sports scientists and English language specialists.

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